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## MEETING AGENDA

1. Welcome and introductions – Antonio Conte (5 minutes)
  - i. Comments from Tony regarding the future direction of adult skating and U.S. Adult Championships
  - ii. Suggestion to look at other sport structures if we change future U.S. Adult Championships
  - iii. Question of moving U.S. Adult Championships to a June time – ice is cheaper
2. 2007 Governing Council RFAs – Antonio Conte, Nancy Hughes (20 minutes)
  - i. Bronze/Silver Championship Events for 2008 U.S. Adult Championships
    1. seeking sponsors the Trophy Fund and events
    2. Bronze test and Bronze WBP rules - change spins to make test/comp match
  - ii. Adult Sectionals Survey
  - iii. Question of whether or not to keep 6.0 system / IJS may add a day to U.S. Adult Championships
  - iv. Survey results showed 88% in favor of keeping sectionals
  - v. Survey results showed 71% in favor of adding bronze/silver champs
3. International/ISU update - Antonio Conte (10 minutes)
  - Future of Adult competitions, ISU sanctions and internationalization
  - Growth of adult skating in other countries
  - Rules & Changes
    - i. ISU adult competition permanently housed in Obertsdorf
4. Financial update - Ann Dougherty (5 minutes)
  - Sectional/national profits
    - i. \$5 – 9k average profit
    - ii. average length 1-2 days
    - iii. profit from additional events (is solo dance, pre bronze)
  - Grants for competitions – U.S. Figure Skating task force currently studying sponsorships
  - Adult Committee Budget – very small, mainly for housekeeping items
5. Marketing & Sponsorship – Lexi Rohner, Antonio Conte, Gail Sombati (10 minutes)
  - Demographic Research / Data Collection – Nancy Hughes working on compilation
  - Sponsor list, business plan, financial goal – base plan to start
  - ASA Network – very useful in gathering info
  - Media exposure – newspapers, TV, Internet
  - New Adult Skating brochure – Allison & Tony developing
  - All Adult competition list – Gail compiling
    - i. Need continuous feedback and generation of ideas
    - ii. Need to develop and understand pipeline of adult skaters
6. Q & A
  - i. Qualifying skaters pay U.S. Adult Championships entry fee rather than U.S. Figure Skating?
  - ii. Find sponsorships to subsidize fees?
  - iii. IJS issues
    1. undermanned
    2. takes too much time
    3. more costly for LOC, more time away and more taxing on officials
    4. U.S. Adult Championships has to be affordable to generate bids and be profitable to an LOC
    5. requires enormous amount of paper
    6. U.S. Figure Skating mini-system expensive

7. too much "accounting drama"
8. Temporary grants for IJS not available in 2008

## 7. Adjournment