



HOW TO HOST A SKATE-A-THON

What you'll need

- Approximately 2 hours of ice time either purchased or donated for your event
- About 10 volunteers to serve as lap counters and an emcee
- A designated club officer to collect donations
- Clipboards, lap sheets and pens for each lap counter
- Approximately 10 traffic cones

Pre-event:

1. Choose a date/time for your Skate-A-Thon and secure the ice time.
2. Register your event at usfigu.re/DPCSkate-A-Thon. By registering your event, your club will receive 200 "I skated ____ laps!" stickers and a video message for your event from an Olympic hopeful.
3. Plan any additional details to make your event special. Invite guests, create audio/visual elements or contests and giveaways, order food or simply create a fun and energetic playlist for the occasion.
4. Spread the word! Promote your event through local media, social media, during skating sessions and around the rink. Encourage students, parents, siblings and friends to skate for a cause. All ages and abilities are welcome!
5. Ask participants to download and print the Destination PyeongChang Skate-A-Thon pledge sheet at usfigu.re/DPCPledge_Sheets and recruit sponsors. (Download official lap sheets for volunteer counters on the same site.) Donations can be made as a flat sum, or per lap skated.

Event day:

1. Designate a spot in your facility where the volunteer lap counters can be stationed (such as in the hockey box)
2. Set traffic cones around the ice surface to designate a lap track. Use two cones to make a finish line in front of the counter station (each time a skater passes through the finish line, one lap is counted), and set up any other features planned for your event.
3. When volunteers arrive, make sure each counter has a clipboard, lap sheet, pens and "I skated ____ laps!" stickers. Assign skaters to lap counters (3-5 skaters per counter) and make sure each counter knows who they're counting. Instruct counters to make tally marks by their skaters' names each time they pass through the cones.
4. Have your emcee announce a 5-minute warning and ask all participants to report to the ice. Welcome all in attendance, thank donors and guests, give skaters a brief safety talk ("no pushing at the start") then start the laps! Participants skate around the ice as many times as they can, or strive to hit the maximum 100-lap mark within the event's time limit. Keep the energy up and the environment fun with music, announcements, break stations and encouragement.
5. When a participant is finished or time is up, skaters can bring their pledge sheet to their designated counter. The counter will sign and fill in the number of laps skated, fill out the lap count on a sticker, and give both items to the skater. Participants are encouraged to share their stickers and celebrations on social media with #SkateTogether to receive a social media shout out to your club from U.S. Figure Skating.

Post-event:

1. Ask participants to collect their pledges and turn funds in to the designated club officer.
2. Donate 50 percent or more of your total profit to the Destination PyeongChang Family Tree at DestinationPyeongChang.com. By making a donation, your club will receive recognition in SKATING Magazine and on DestinationPyeongChang.com, and the chance to receive a visit from a 2018 U.S. Olympic Team member at your rink.

When you join U.S. Figure Skating in raising funds for the Destination PyeongChang Family Tree, you join Team USA on their journey to the Olympic Winter Games in PyeongChang, South Korea. From grassroots to the Games, we're in this together.

Feed the tree.
Watch us grow.
[#SkateTogether](#)

Questions? Contact Brent Diederich, U.S. Figure Skating Coordinator, Giving Programs, at (719) 228-3424 or bdiederich@usfigureskating.org.